

As part of the New York State Press Association, we can offer you convenient, professional placement service for all of your statewide newspaper classified & display advertising.

DISPLAY AD: Choose our **2 column x 2 inch ad** network that includes more than 270 community newspapers. . . reaching **1,941,332 total households**.

- All Regions \$1,500
- New York City Region \$500
- Western Region (includes our areas) . . . \$350
- Upstate Region \$350

Also Long Island Region (\$350) Hudson Valley Region (\$350)

Example of cost of **CLASSIFIED AD** placement available
Choose our in-line (25 word ad) network) Our line ad network includes more than 260 community newspapers. . . reaching more than 3 million readers each week.

- ALL REGIONS \$425 \$10 additional word
- Western Region Only \$175 \$10 additional word
- Central Region Only \$175 \$10 additional word
- New York City Region \$175 \$10 additional word
- Long Island Region \$175 \$10 additional word

**REACH MORE THAN 120 million people.
WE CAN ALSO PLACE YOUR ADS NATIONWIDE
in 47 States. Your ad would run in
more than 5,000 newspapers nationally.**

NEW YORK PRESS SERVICE
NYPS



Special Supplements Published Throughout the Year

February

- Valentine's Day Supplement
- Bridal Supplement 1

March

- Spring Home Improvement

April

- Spring Automotive/Car Care

May

- Vacation/Fun Things to Do

June

- June is Dairy Month
- Salute to High School Graduates

July

- Bridal Supplement II

August

- Town Fair
- Coloring Book—Back to School

September

- Town Fair

October

- Fall Automotive/Car Care
- Fall Home Improvement
- Salute to Volunteer
Firefighters/EMS

November

- Holiday Gift/Shopping Guide

December

- Holiday Gift/Shopping Guide
- Christmas Issue/Greetings--
Readers' Favorite



*Tier Traditions — monthly
Dining Out and • Special Events*