

Business Directory - 6-week or 13-week commitment

(13-week run
is the best rate offered
for multiple display ads)

CHOOSE **ONE**
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FOLLOWING PAPERS:

Ad goes on a directory page

*Country Courier,
Baptist Voice,
Vestal Town Crier,
Windsor Standard*

1X2 ad

\$70 one paper,
Minimum run of
13 weeks (\$5.38 wk)

\$45 one paper,
Minimum run of
6 weeks (\$7.50 wk)

2X2 ad

\$150 one paper
minimum run of 13 weeks (\$11.54 week)

\$80 one paper
minimum run of 6 weeks
(\$13.33 week)

3X2 ad

\$225 one paper minimum run of 13 weeks (\$17.31 week)

\$115 one paper minimum run of 6 weeks (\$19.17 week)

Pennysaver Multiple Run Ads

6-week or 13-week commitment

1X2 ad

\$95.00

Minimum run
of 13 weeks
(\$7.31 week)

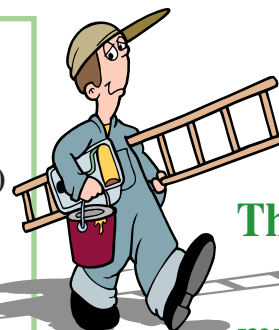
\$49.00

Minimum run of
6 weeks (\$8.17 wk)

2X2 ad

\$182 BC Pennysaver
minimum run of 13 weeks (\$14.00 week)

\$95 BC Pennysaver
minimum run of 6 weeks (\$15.83 week)
Regularly \$20 week



This 13-week run
is the best
multiple-run rate
offered for
a display ad
in the
BC Pennysaver

3X2 ad

\$273 BC Pennysaver minimum run of 13 weeks (\$21 weekly)

\$150 BC Pennysaver minimum run of 6 weeks (\$25 weekly)

Regularly \$30 week

