

B.G. PENNYSAVER

BC PENNYSAVER, P.O. Box 208, Conklin, NY 13748 • 607-775-0472

Advertising Price List

AD SIZE	Pennysaver		PS + 1 Paper		PS +2 Papers		PS +3 Papers		PS +4
	Color \$6.50	(\$5.00 COL. INCH)	Color \$10.75	(\$7.00 COL. INCH)	Color \$12.75	(\$9.00 COL. INCH)	Color \$ 15.75	(\$11.00 COL. IN)	(\$12.00 COL. IN)
1x2 (2")	11.00	10.00	16.50	14.00	21.50	18.00	26.50	22.00	24.00
2x2 (4")	26.00	20.00	41.00	28.00	51.00	36.00	63.00	44.00	48.00
2x3 (6")	39.00	30.00	61.50	42.00	76.50	54.00	94.50	66.00	72.00
2x4 (8")	52.00	40.00	82.00	56.00	102.00	72.00	126.00	88.00	96.00
2x5 (10")	65.00	50.00	102.50	70.00	127.50	90.00	157.50	110.00	120.00
2x6 (12")	78.00	60.00	123.00	84.00	153.00	108.00	189.00	132.00	144.00
2x7 (14")	91.00	70.00	143.50	98.00	178.50	126.00	220.50	154.00	168.00
2x8 (16")	104.00	80.00	164.00	112.00	204.00	144.00	252.00	176.00	192.00
3x3 (9")	58.50	45.00	92.25	63.00	114.75	81.00	141.75	99.00	108.00
3x4 (12")	78.00	60.00	123.00	84.00	153.00	108.00	189.00	132.00	144.00
3x5 (15")	97.50	75.00	153.75	105.00	191.25	135.00	236.25	165.00	180.00
3x6 (18")	117.00	90.00	184.50	126.00	229.50	162.00	283.50	198.00	216.00
3x7 (21")	136.50	105.00	215.25	147.00	267.75	189.00	330.75	231.00	252.00
3x8 (24")	156.00	120.00	246.00	165.00	300.00	216.00	375.00	260.00	285.00
3x9 (27")	175.00	135.00	276.75	189.00	344.25	243.00	425.00	297.00	324.00
3x10 (30")	195.00	150.00	307.50	210.00	382.50	270.00	472.00	330.00	360.00
4x4 (16")	104.00	80.00	164.00	112.00	204.00	144.00	252.00	176.00	192.00
4x5 (20")	130.00	100.00	205.00	140.00	255.00	180.00	315.00	220.00	240.00
4x6 (24")	156.00	120.00	246.00	165.00	300.00	216.00	375.00	260.00	285.00
4x7 (28")	182.00	140.00	287.00	196.00	350.00	252.00	410.00	308.00	336.00
4x8 (32")	208.00	160.00	328.00	224.00	400.00	288.00	470.00	352.00	384.00
4x9 (36")	234.00	180.00	369.00	252.00	429.84	324.00	530.00	396.00	432.00
4x10 (40")	260.00	200.00	420.00	280.00	475.00	360.00	575.00	440.00	480.00
4x12 (48")	290.00	225.00	435.00	325.00	525.00	425.00	600.00	500.00	550.00
6x16 (96")	450.00	325.00	625.00	425.00	675.00	500.00	725.00	550.00	600.00