

BC Pennysaver Advertising Price List

BC Pennysaver, P.O. Box 208, Conklin, NY 13748 • www.WeCoverTheTowns.Com
607-775-0472 Fax: 607-775-5863

Add Size	Penny Saver COLOR	Penny Saver Blk/Wht	TWO Papers COLOR	TWO Papers Blk/Wht	THREE Papers COLOR	THREE Papers Blk/Wht	FOUR Papers COLOR-	FOUR Papers Blk/Wht	FIVE Papers COLOR	FIVE Papers Blk/Wht
2X2 (4 column inches)	\$28 ⁰⁰	\$22 ⁰⁰	\$46 ⁰⁰	\$30 ⁰⁰	\$65 ⁰⁰	\$38 ⁰⁰	\$76 ⁰	\$46 ⁰⁰	\$84 ⁰⁰	\$54 ⁰⁰
2X3 (6 column inches)	\$42 ⁰⁰	\$33 ⁰⁰	\$69 ⁰⁰	\$45 ⁰⁰	\$97 ⁵⁰	\$57 ⁰⁰	\$114 ⁰⁰	\$69 ⁰⁰	\$126 ⁰⁰	\$81 ⁰⁰
3X3 (9 column inches)	\$63 ⁰⁰	\$49 ⁵⁰	\$103 ⁵⁰	\$67 ⁵⁰	\$146 ²⁵	\$85 ⁵⁰	\$171 ⁰⁰	\$103 ⁵⁰	\$189 ⁰⁰	\$121 ⁵⁰
3X4 (12 column inches)	\$84 ⁰⁰	\$66 ⁰⁰	\$138 ⁰⁰	\$90 ⁰⁰	\$195 ⁰⁰	\$114 ⁰⁰	\$228 ⁰⁰	\$138 ⁰⁰	\$252 ⁰⁰	\$162 ⁰⁰
Quarter Page	\$160 ⁰⁰	\$130 ⁰⁰	\$270 ⁰⁰	\$175 ⁰⁰	\$375 ⁰⁰	\$225 ⁰⁰	\$440 ⁰⁰	\$270 ⁰⁰	\$475 ⁰⁰	\$300 ⁰⁰
HALF Page	\$300 ⁰⁰	\$250 ⁰⁰	\$500 ⁰⁰	\$350 ⁰⁰	\$650 ⁰⁰	\$450 ⁰⁰	\$700 ⁰⁰	\$525 ⁰⁰	\$900 ⁰⁰	\$575 ⁰⁰
FULL Page	\$450 ⁰⁰	\$350 ⁰⁰	\$650 ⁰⁰	\$450 ⁰⁰	\$700 ⁰⁰	\$525 ⁰⁰	\$750 ⁰⁰	\$575 ⁰⁰	\$1000 ⁰⁰	\$675 ⁰⁰
Col. inch rate	\$7.00	\$5.50	\$1150	\$7.50	\$16.25	\$9.50	\$19.00	\$11.50	\$21.00	\$13.50

You may choose to add another one of our papers, two of our papers in addition to the Pennysaver or all of our papers: *Country Courier*, *Vestal Town Crier*, *Windsor Standard* and/or the *Baptist Voice*. Ads are measured by the column inch. You can figure the column inch price by multiplying the number of columns x the height. For instance an ad that is 2 columns wide x 4 inches tall would be 8 column inches.

Layout Specifications: We are a small tabloid (11X14) format. A full page measures 10 inches wide and 12 and one half inches tall. A half page measures 10 inches wide and 6.25 inches tall. A Quarter Page Ad measures 4.95 inches wide and 6.25 inches tall.

We are always happy to assist you. If you have any questions, please call or email our office 607-775-0472 or deinstein@stny.rr.com. We always confirm receipt of your message